

Elenos Group appoints Luca Buscherini as Group Commercial Director

Experienced Technology and Commercial Leader to Accelerate Growth

Ferrara, Italy, June, 2022 — Elenos Group, a global market leader in designing and manufacturing broadcast products, as transmitters for TV, AM, FM and HD Radio and program automation systems, is delighted to announce the appointment of Luca Buscherini as Group Commercial Director.

Leonardo Busi, President of Elenos Group, said of the appointment “Luca has been a key target of the Elenos Group for some time. Luca’s experience and knowledge brings a great strength to our business, and I am delighted to see him joining the leadership team to help drive the company forward. His input from a management perspective will be hugely significant as we plan the next phase of the business’ growth and expansion” This appointment to leadership team is another indication of Elenos Group’s commitment to growing the business significantly over the coming years; investing in the people, places, plants and technology that drive the vision forward of further develop its leadership in the broadcasting technology.

Luca Buscherini comments: “I’m very proud to be part of the Elenos Group, an international company oriented to the future with strong roots in the past and experience. Elenos has a clear growth strategy founded on technology innovation, to drive the evolution of the world broadcasting market. I am impressed by the group’s team, a large “family” with professional people from all over the world, everybody fully motivated in designing the future of this business.

My objective is to help the Group in achieving its ambitious goals, through an important commercial development plan.

Elenos Group continues to elevate its position as a global leader in the broadcast market and my task is to accelerate this development.”

Buscherini is a chartered electronic engineer with over 27 years' management experience in the Telecommunication and Energy Industry. Luca joins Elenos Group from Riello UPS and international groups like Siemens, AEG PS and Nokia.

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